



LUNCHTIME SEMINAR

Centre for Corporate Law and Securities Regulation
University of Melbourne

Corporate Social Responsibility: International Legal Developments

Michael Kerr
Natural Advantage – Canada

Michael Kerr is the senior consultant and founder of Natural Advantage, a Montreal-based consultancy firm specialising in Corporate Social Responsibility (CSR) and sustainable development. He is also a Lead Counsel with the Centre for International Sustainable Development Law, focusing on research in the areas of CSR and trade law. Prior to moving to Montreal, he served as legal advisor to the Australian Conservation Foundation for four years where he led the Foundation's work in the areas of environmental law and CSR. He commenced his career as a corporate lawyer with the Melbourne legal firm, Abbott Stillman and Wilson. He has co-authored, *Corporate Social Responsibility - A Legal Analysis* (LexisNexis, 2009). The book is the first comprehensive global legal text on CSR. It examines the legal dimensions of CSR in Canada, the US, the UK, Australia, Europe and Asia, to show that CSR has "arrived" as a legal concept and can no longer be considered *purely* voluntary.

In this seminar, Michael will be sharing important insights regarding:

- The new role the law in Australia and globally is playing to mandate CSR;
- How key international voluntary initiatives are interacting with the law to promote CSR;
- The important role for CSR as world leaders seek regulatory solutions to the global financial crisis; and
- The future direction of CSR.

DATE: Tuesday 1 September 2009

TIME: 1.00 – 2.00pm

PLACE: Room G29, Ground Floor - Melbourne Law School
185 Pelham Street
Carlton

RSVP: Josephine Peters
Tel: (03) 8344 5281
Email: j.peters@unimelb.edu.au

This is a free seminar (RSVP is required. Please register to the above email address by 1.00pm on 31 August 2009)